**Paper Clip Dispenser**  
  
  
**Client**:

Westside Office Products  
  
**Target Consumer**:

Workers, administrators, teachers  
  
**Problem statement:**

Current office products do not represent the characteristics of the people behind the desk.  
  
**Design Statement:**

Westside Office Products requires a new design for a paper clip dispenser. The paper clip dispenser is notoriously boring and does not represent our clients personality. We would like to utilize the design process to design a paper clip holder that meets the needs of our clients. The design should help increase sales by appealing to all of our consumers.  
  
**Criteria / restrictions:**

Can not exceed an 8 "× 8" × 6 "cube  
Up to 3 ceramic magnets may be used  
You must have a theme  
Must have 10 brainstorming ideas

Must have 1 final drawing: should have dimensions and annotations describing the design.  
The sketch/design must be approved before you can start cutting