**How to Video**

**Introduction**

With the ever growing changes to technology it is easier than ever to have video capturing devices and editing software readily available. Traditional video cameras are still popular but with the growing popularity of smartphones and devices like the GoPro, a large budget is no longer needed to create near professional quality videos. Because of the ease of capturing videos and with the popularity of websites like YouTube, it is becoming more commonplace for people to earn large sums of money and gain followers from their amateur videos. The videos that receive the most views are video that depict a “how to” on a vast array of subject areas.

**Equipment**

* Computer
* Video Capturing Device
* Video Editing Software
* Equipment that meets your needs

**Procedure**

This project is designed for you to select a topic of your choice and create a how to video. When selecting a topic be sure to consider your target audience and plan your delivery based on who is most likely to watch the video. Consider what camera angles you want to use, what type of lighting may be necessary, and what props or equipment will be needed to complete your video.

**Constraints**

1. The video must be at least 3 minutes long
2. The video must have a title at the beginning and credits at the end
3. A storyboard must be completed before you begin filming
   1. This will incorporate what the scenes will look like
   2. What dialogue will be used (does not have to be precise)

4. There should be obvious evidence that the video has been edited such as color correction (some edits will not be obvious and therefore you will need to document the editing steps you made)

**Grading**

Storyboard \_\_\_\_\_\_ 25 pts

Meets 3 min time frame \_\_\_\_\_\_ 25 pts

Documented editing \_\_\_\_\_\_ 25 pts

Video delivery \_\_\_\_\_\_ 25 pts

Total \_\_\_\_\_\_ 100 pts