**Communications Video Projects Rubric**

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|  | **10 pts** | **8 pts** | **6 pts** | **3 pts** | **2 pts** | **1 pt** |
| **Use of video effects** | Uses a minimum of 3 effects | Uses a minimum of 2 effects | Uses a minimum of 1 effects |  |  | Uses a minimum of 0 effects |
| **Panned Audio Tracks** | All tracks are properly panned left and right | Most tracks are panned in the right direction | Half of the tracks are panned | Tracks out of place, but some are correct | Tracks are panned but don’t add to the sound of the tracks | No panning has occurred. |
| **Audio Volume** | All audio is set to proper levels | Most audio is set to the correct volume | Half of the volume is adjusted correctly | Audio is hard to hear throughout the project |  | No audio |
| **Compression** | Each track is compressed to the proper levels | Most tracks are compressed. | Most tracks are compressed but are over compressed | Tracks are over compressed | Tracks are compressed but with no real reason | Tracks are not compressed |
| **Audio Equalization** | Each track is properly eq'd, the audio is well balanced | Most audio is eq’d properly, some may be hard to hear or muffled | Equalization has been attempted but does not help the audio |  | No tracks have been eq’d (0 points) |  |
| **Clipping** | No clipping has occurred on any track |  |  |  |  | 1 or more tracks are clipping in the mix |
| **Color correction** | Video has been color corrected to a cinematic quality |  | Video is corrected but use of correction does not add to the project quality. |  |  | No color correction |
| **Mastered Video** | Final video is clear, audio is at a proper volume. | Video is clear with some parts out of focus | Video not stabilized |  |  |  |
| **Paper Work (20 pts)** | Each project will contain notes that describe the process for making the video such as recording techniques and effects used. Proper storyboard has been created. A script will be included. | Missing 1 part of the paperwork |  | Missing 2 parts of the paperwork |  | No paperwork |